



Business Research Proposal Ideas

- Think about the effects of health and safety culture and accident reporting on
- society's perception of a company
- Why is humility suddenly so important in leadership?
- What is the relationship between personal values and employee performance?
- Investigate the various methods of measuring company performance
- Do employee personal characteristics affect company performance?
- Think about the role of ethical conduct in business practice
- Investigate the connection between a country's national culture and that of a specific
- business
- Investigate the role of women in modern businesses
- Think about the uses of resource based strategies
- Investigate the purpose of more gestalt holistic methods of managing an enterprise
- Look into the influence of social networking on management methods
- Compare functions of global business teams within large corporations
- How does globalisation affect corporate governance?
- How are companies affected by multiculturalism?
- How is international business affected by altered local conditions?
- How is a company's relationship with individual countries affected by internationalization?
- What influences the industrialization of developing countries?
- How have governmental businesses been affected by the increased power wielded by NGOs?
- Investigate the effects of globalization on a well-established, medium-sized company in Europe
- Investigate the effects of regional integration on business practices



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- Investigate how globalization has affected the way in which companies interact
 - How can businesses prevent customers from neglecting their products over time?
 - Investigate the effects of globalization on companies doing business in the national and international arenas
 - How does a company's corporate vision affect its strategy when going global?
 - Investigate the alterations that have to take place if a company is to succeed at a global scale
 - Is there a sense of cause and effect in the link between social responsibility and
 - revenue building?
 - What are the most important reasons for including CSR in business?
 - Investigate how a strong company culture affects performance compared to that of company's lacking a definitive culture
 - Think about the development of ethical codes of practice within individual companies
 - To what extent is company culture influenced by regional or national culture?

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